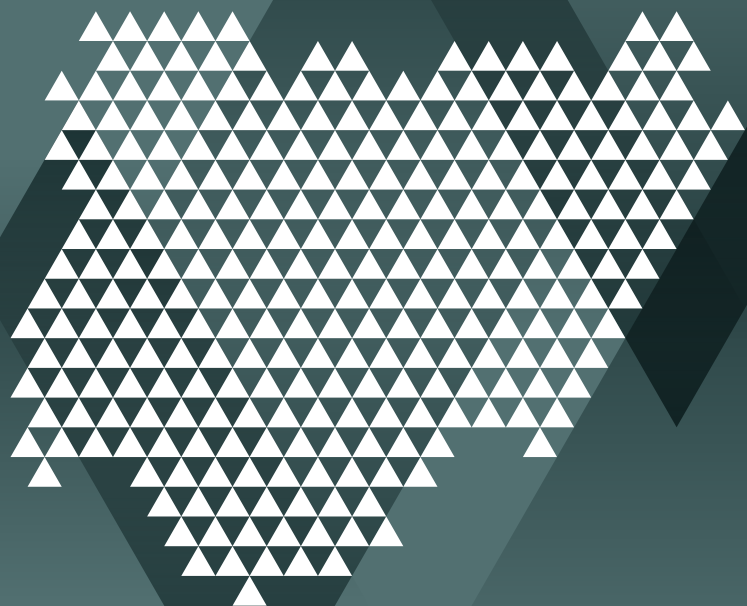


# NIGERIA SUMMIT

The dawn of a new day?

March 7th-8th 2016  
InterContinental Lagos  
Nigeria



- Join more than 350 government representatives, industry and business leaders as well as members of Nigeria's civil society
- Hear our experts discuss what the future holds for Africa's largest economy
- Find out about the latest policy changes and their implications

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**Nigeria is now Africa's leading economy and an investment hotspot for some of the world's largest brands. Despite the recent dramatic fall in oil prices, a 6.5% average growth rate for non-oil sectors over the last three years, suggests dynamism far beyond the country's historical mainstay of oil and gas.**

Nine months on from President Buhari taking office, The Economist Events' 2016 **Nigeria Summit** will bring together the key government ministries, industry and business leaders as well as representatives of Nigerian civil society; together with international investors, economists and academics to discuss and debate what the future holds for Nigeria and how the country can take its place among the world's top emerging markets.

**350+**  
high-ranking  
business leaders  
and policymakers  
attend every year

**96%**  
of our audience  
members would  
recommend  
the summit  
to colleagues



## PROGRAMME

### DAY ONE - MONDAY, MARCH 7TH 2016

#### 07:45 REGISTRATION AND REFRESHMENTS

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#### 09:00 CHAIRMAN'S WELCOME

**JONATHAN ROSENTHAL**, Africa Editor, *The Economist*

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#### 09:10 OPENING ADDRESS

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#### 09:40 INTERNATIONAL KEYNOTE ADDRESS

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#### 10:10 EIU FORECAST: OUTLOOK ON GROWTH AND CHALLENGES AHEAD

In this opening session, a leading forecaster from the Economist Intelligence Unit will provide an overview of the global macro-economic picture, talking through the growth prospects for Nigeria, Africa and its major trading partners and identifying scenarios and risks which investors should prepare for.

**PRATIBHA THAKER**, Director, Country Analysis, *The Economist Intelligence Unit*

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#### 10:35 MORNING REFRESHMENTS

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#### 11:05 IN CONVERSATION: THE BIG BUSINESS PERSPECTIVE

The Dangote Group is the largest industrial conglomerate in West Africa and in this keynote session, it's founder, president and chief executive officer will share his thoughts on what the future holds for Nigeria, the challenges that the country faces and how these can be overcome.

**ALIKO DANGOTE**, President and Chief Executive Officer, *Dangote Group*

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#### 11:30 HIGH-LEVEL PANEL DISCUSSION: THE DAWN OF A NEW DAY?

Since President Buhari took office in May 2015, a spirit of change has spread through the country. In this high-level panel discussion, a selection of Nigerian as well as foreign business leaders will reflect on the changes that they have witnessed over the last 9 months and what they would like to see happen in the near future. What progress has been made so far? To what extent is the Nigerian state creating an enabling environment – regulation, governance, security etc. – for economic development? How are the regulatory and legal environments changing to facilitate growth and investment? What role does foreign investment play? Where are the bottlenecks that require reform? What is the responsibility of the private sector?

**DANLADI VERHEIJEN**, Managing Director and Co-founder, *Verod*

**HERBERT WIGWE**, Chief Executive Officer, *Access Bank*

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#### 12:15 KEYNOTE INTERVIEW: NIGERIA ON THE REGIONAL AND GLOBAL STAGE

Nigeria is now Africa's leading economy, overtaking South Africa in 2014 to become the continent's largest nation in terms of GDP. The country is at the heart of the continent's economic renaissance. This discussion will examine Nigeria's role on the African continent as well as on a global stage. The prospects for greater cross-border action to boost regional economic integration will be assessed as well as moves to improve trade across borders in the region.

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#### 12:40 LUNCH

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#### 14:00 AFTERNOON KEYNOTE INTERVIEW: INVESTMENT FROM ABROAD

In this exclusive interview, a key foreign investor will discuss his experience operating in the African banking space and the role he sees FDI playing in the future. The interview will delve into the central opportunities which attracted the interviewee to invest in the region, their ambitions for an African banking presence and the challenges and risks they face in operating a leading bank from abroad.

**BOB DIAMOND**, Founder and Chief Executive Officer, *Atlas Merchant Capital*

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#### 14:25 PANEL DISCUSSION: HAND-IN-HAND—ECONOMIC GROWTH AND SECURITY

Dramatically reducing poverty is not just a matter of personal morality but also of national security. Economic growth and national security are intrinsically linked. In this discussion, the expert speakers will share their insights in to how Nigeria can overcome the challenges it faces in order to achieve economic diversification, job creation and a more effective conversion of growth into rising incomes for the country's 173m citizens.

**FRANKLIN CUDJOE**, Founding President and Chief Executive Officer, *IMANI*

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#### 15:05 KEYNOTE INTERVIEW: THE ECONOMY AFTER OIL—RESTRUCTURING PUBLIC FINANCES

Oil and gas account for more than 90% of Nigeria's export earnings and contribute around three quarters of government revenue but when oil prices dropped last year, Nigeria's currency, the naira, fell by 18% against the US dollar over a six-month period, underscoring the need for diversification.

In this keynote interview, the discussion will focus on the government's economic policy moving forward, the challenges that need to be overcome and how officials plan to plug the hole in the public finances that the fall in oil prices has opened up whilst reducing extreme poverty.

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#### 15:30 AFTERNOON REFRESHMENTS

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#### 16:00 ONE-ON-ONE: THE FUTURE OF NIGERIA'S PETROLEUM INDUSTRY

The administration of the president plans to amend Nigeria's long-stalled Petroleum Industry Bill (PIB). It is also proposing to split the Nigerian National Petroleum Corporation (NNPC) into two companies. What does this mean for Nigeria's petroleum sector? Will it mean that investment is unlocked?

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#### 16:25 PANEL DISCUSSION: INNOVATION, ENTREPRENEURSHIP AND DIVERSIFICATION – BREAKING DOWN THE BARRIERS

The vast majority of companies in Nigeria are micro, small and medium-sized enterprises (SMEs). Small and medium sized enterprises act as engines of diversification. Nigeria's government has shown strong interest in nurturing SMEs, launching funding tools, lowering business registration costs by 60% and adopting pioneering technologies in agriculture and financial services. However, little is known about the world of entrepreneurs, such as how funding is attained and the obstacles holding them back.

How can a culture of entrepreneurship be fostered and cultivated further? Where is innovation coming from? What impact are global disruptive technologies having in Nigeria? What further incentives can the government introduce to increase research and development in

innovation? What does innovation in Nigeria look like and will it meet national needs? How can the public and private sectors collaborate to innovate?

**ISSAM DARWISH**, Executive Vice-chairman and Chief Executive Officer, **IHS**

#### 17:10 **PANEL DISCUSSION: FOSTERING THE SKILLS FOR A PROSPEROUS FUTURE**

Nigeria is facing one of the world's worst learning crises and desperately needs to rethink education. Due to rapid population growth, there are now more than 10m out of school children.

What is the government planning next? What is the responsibility of the private sector to train and develop the nation's youth? How can vocational training, internships and apprenticeships provide a solution?

**AMY JADESIMI**, Managing Director, **LADOL (Lagos Deep Offshore Logistics Base)**

**ANI CHARLES BASSEY-EYO**, Chief Executive Officer, **LANI Group** and Co-founder, **Axiom Learning Solutions**

#### 17:55 **CHAIRMAN'S CLOSING REMARKS**

**JONATHAN ROSENTHAL**, Africa Editor, *The Economist*

#### 18:00 **CLOSE OF DAY ONE AND NETWORKING RECEPTION**

### DAY TWO – TUESDAY, MARCH 8TH 2016

#### 07:45 **REGISTRATION AND REFRESHMENTS**

#### 09:00 **CHAIRMAN'S WELCOME AND RE-CAP OF DAY ONE**

**JONATHAN ROSENTHAL**, Africa Editor, *The Economist*

#### 09:05 **KEYNOTE PANEL: THE STATE GOVERNOR PANEL**

Nigeria is made up of 36 states which enjoy considerable autonomy. In this opening panel discussion, a selection of state governors will share their views on what needs to be done to encourage increased investment and sustained growth.

#### 09:50 **IN CONVERSATION: MEETING THE CONSUMERS' NEEDS**

FMCG firms in Nigeria are having a difficult year. The slump in oil price, the falling foreign exchange reserves and the devaluation of the Naira have all contributed to this. What does the future hold for Nigeria's FMCG sector? What specific challenges are industry players facing? Can FMCG companies cater for all consumers in a high-cost environment?

#### 10:35 **PANEL DISCUSSION: PROVIDING A HEALTHY FUTURE FOR THE NIGERIAN PEOPLE**

Nigeria has been working towards universal healthcare since 2005 however, its healthcare indicators have stagnated or worsened during the past decade. Couple this with an expanding middle class and there is increasing pressure on healthcare reforms. How can the Nigerian Government and private sector collaborate to widen the availability of healthcare services?

**KWASI BOAHENE**, Director Advocacy and Resource Mobilization, **PharmAccess Group**

**FOLA LAOYE**, Chairman, **Hygeia Group**

#### 11:20 **MORNING REFRESHMENTS**

#### 11:40 **PANEL DISCUSSION: INFRASTRUCTURE AND POWER: THE FOUNDATIONS OF GROWTH**

Nigeria's road and rail system remains insufficient and its energy sector, inefficient. These are the biggest obstacles to a flourishing economy. However is this all about to change? Nigeria's privatisation of the power sector holds promise for fixing the country's energy supply, but when will its impact be felt? Will persistent low oil prices impact on capital spending on infrastructure or will investment in infrastructure be prioritised?

#### 12:25 **PANEL DISCUSSION: AGRICULTURE: REAPING WHAT YOU SOW**

McKinsey, a consulting firm, believes that Nigeria could easily double its agricultural output over the next 15 years by introducing some simple reforms. Some of these reforms have already been made. However, what more can and needs to be done?

#### 13:10 **CLOSING KEYNOTE: LOOKING BEYOND THE HORIZON**

#### 13:30 **CHAIRMAN'S CLOSING REMARKS**

**JONATHAN ROSENTHAL**, Africa Editor, *The Economist*

#### 13:45 **CLOSE OF SUMMIT AND NETWORKING LUNCH**

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Chaired by



**JONATHAN ROSENTHAL**  
Africa Editor  
*The Economist*



**PRATIBHA THAKER**  
Director, Country Analysis  
**The Economist**  
Intelligence Unit



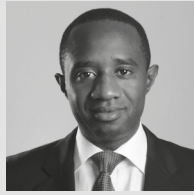
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Regional Manager  
**The Economist**  
Intelligence Unit



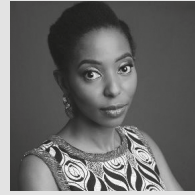
**ALIKO DANGOTE**  
President and Chief  
Executive Officer  
**Dangote Group**



**HERBERT WIGWE**  
Chief Executive Officer  
**Access Bank**



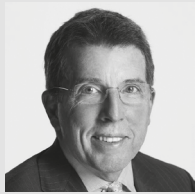
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Managing Director  
and Co-founder  
**Verod**



**AMY JADESIMI**  
Managing Director  
**LADOL (Lagos Deep**  
**Offshore Logistics Base)**



**ANI CHARLES BASSEY-EYO**  
Chief Executive Officer  
**LANI Group**  
and Co-founder  
**Axiom Learning**  
**Solutions**



**BOB DIAMOND**  
Founder and Chief  
Executive Officer  
**Atlas Merchant Capital**



**KWASI BOAHENE**  
Director Advocacy  
and Resource  
Mobilization  
**PharmAccess Group**



**FOLA LAOYE**  
Chairman  
**Hygeia Group**



**ISSAM DARWISH**  
Executive Vice-chairman  
and Chief Executive  
Officer  
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**FRANKLIN CUDJOE**  
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March 7th-8th 2016 | InterContinental Lagos, Nigeria

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**What does this include?**

All prices include summit entry, full documentation, lunch and refreshments. When you register, you will receive a confirmation e-mail including venue details, a full agenda and contact information. Delegates are responsible for the arrangement and payment of their own travel and accommodation.

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Job title:

Telephone: Fax:

E-mail:

## DELEGATE TWO

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Job title:

Telephone: Fax:

E-mail:

## DELEGATE THREE

Title: First name: Surname:

Job title:

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