

AFRICAN BANKER

Conferences

AFRICA DEBT AND CAPITAL MARKETS FIFTH SUMMIT

16th April 2015
Washington D.C.

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AFRICA DEBT AND CAPITAL MARKETS SUMMIT

CONCEPT AND SUMMIT OBJECTIVES



2015 Agenda Outline

- **Africa's capital markets: an update**
- **Latest bond issues and trends in debt capital markets**
- **Local currency markets**
- **Buy side focus**
- **Insight: insurance**
- **Private equity**
- **Investment & risk-return management**
- **Case-studies from African markets**

The Africa Debt and Capital Markets (ADCM) Summit is designed to provide an update on the latest developments and trends in Africa's capital markets, showcase investment opportunities, and offer an overview of the continent's position within the broader global economy and international financial markets.

Now in its fifth edition, the next ADCM Summit will take place on 16 April 2015 in Washington D.C. during the Spring Meetings of the International Monetary Fund and the World Bank Group. This year's programme will focus on the emergence of financial hubs in Africa, the latest bond issues including sovereign debut sukuk bonds, private equity, and the role of African and international investors (pension funds, sovereign wealth funds, hedge funds) in Africa's capital markets. The event will also highlight a range of opportunities that investors

can tap into, provide insights into new trends in financial services such as insurance, and offer solutions to better understand and manage investment risk.

Through a combination of panel discussions, case-study presentations and networking breaks, the Summit will offer a unique platform to meet, network and discuss African markets' current trends, opportunities, and future developments.

Since its inaugural edition at the London Stock Exchange in 2011, the ADCM Summit has represented a must-attend event for top level African and international stakeholders operating in the continent's growing financial markets.

For the past four years, the event has significantly contributed to bridging the knowledge gap and changing risk perceptions of investing in African markets, as well as forging mutually-beneficial partnerships.

AFRICA DEBT AND CAPITAL MARKETS SUMMIT

WHY ATTEND

- Meet and network with key players from the African and international financial markets
- Learn about the latest developments, trends and opportunities
- Hear first-hand about case studies, challenges and success stories

WHO WILL ATTEND

- Sovereign and corporate issuers (current and prospective)
- Finance Ministers
- Central Bank Governors
- African private sector leaders
- Institutional investors (asset managers, sovereign wealth funds, pension funds)
- Investment bankers
- Insurance companies
- Credit rating agencies
- Legal advisors
- Financial advisors
- Risk advisors
- Service providers

NETWORKING OPPORTUNITIES

Sponsors will benefit from networking opportunities with government officials, current and potential investors, private sector companies, intergovernmental and multilateral organisations, consultancies and advisory firms, and other stakeholders, including high level speakers. Opportunities for scheduled or impromptu meetings are also available and can be facilitated in line with sponsors' objectives.



WHY SPONSOR

Sponsoring this Forum offers wide-ranging benefits, giving your institution a unique platform at the conference, as well as through our publications *African Business*, *New African* and *African Banker*, enhancing your corporate profile to influential participants. Our dedicated team will work closely with the sponsors to tailor their involvement in the summit and maximise media exposure.

Exposure & Visibility: Pre, during and post-event marketing exposure is offered across bespoke Diamond, Platinum, Gold and Silver packages. At the event, sponsors will benefit from branding and signage featuring corporate logos displayed prominently. Post event communication with delegates and the wider business community will include sponsor logos. Sponsors will also benefit from extensive media coverage in our business and current affairs magazines *African Banker*, *African Business*, and *New African*, as well as from international media covering the event.